



**Wisconsin Center for
Education Research**
UNIVERSITY OF WISCONSIN-MADISON



The LEAD Center is comprised of professional staff who conduct program evaluation within and about higher education both locally and nationally. Our mission is to advance the quality of teaching and learning by evaluating the effectiveness and impact of educational innovations, policies, and practices within higher education. Rigorous, theory-driven methods and interdisciplinary collaborations anchor our approach to evaluation, resulting in the translation of findings and evidence-based strategies in service to student learning.

LEAD, by design...

We work collaboratively with faculty and staff who are Principal Investigators and are in need of consultation or services to propose or conduct evaluation of a grant. We build logic models and design evaluation plans that are aligned with a project's specific aims and objectives to improve learning in postsecondary institutions.

LEAD, in the right direction...

When funded, we provide you with formative evaluation to ensure you are meeting your goals and to help you improve the implementation of your project.

LEAD, with evidence...

We collect and analyze data to assess the efficacy of your program and to provide you and your funding agency with the results from your evaluation and a summative report.



LEAD, with integrity...

We provide an objective view of your project's implementation, and ensure the ethical treatment of human subjects, confidentiality of your data, and the highest standards of practice in evaluation.

LEAD, so others will follow...

We help you to disseminate evaluation findings and if applicable, publish them broadly so that others can learn from your work.

LEAD, the way...

We evaluate locally funded projects, as well as those funded by the federal government and private foundations or trusts.

If you would like to consult with us about a proposal or a grant that has been funded, please contact: Christine Pribbenow, 263-4256, cmpribbenow@wisc.edu

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