



Learning through  
Evaluation, Adaptation,  
and Dissemination



Wisconsin Center for  
Education Research  
UNIVERSITY OF WISCONSIN-MADISON



Wisconsin Evaluation  
Collaborative



# Evaluation 101: A Discussion of Why, What and How

## Brown Bag (ie, bring your lunch!) Presentation

Tuesday, September 29, 2015 | 12pm-1pm | 259 Educational Sciences Building

School districts, state agencies, professional associations, and community organizations increasingly find themselves with more and higher expectations for evaluating the impact of their programs, yet with fewer funds and staff to do so. As a result, WCER has begun an initiative to reexamine how best to serve both the large and small-scale evaluation needs of K12 schools, districts and community organizations in Wisconsin. Join **Annalee Good**, along with **Steve Kimball** and **Brad Carl**, from the Wisconsin Evaluation Collaborative (WEC) as we discuss various evaluation types, tools, and capacity-building strategies. Come to discuss your own challenges, successes and needs around program evaluation.

*This brown bag is co-sponsored by WEC and the LEAD Center.*