

THE LEAD CENTER

LEARNING THROUGH EVALUATION, ADAPTATION, AND DISSEMINATION

The LEAD Center is committed to improving the lives of individuals and groups who live, learn, and work in postsecondary education through the practice of evaluation.

OUR WORK

The LEAD Center uses mixed methods to **systematically understand, document, and offer recommendations** to the programs we evaluate. The varied backgrounds of each evaluator allows the LEAD Center to **meet the topical and methodological needs of a variety** of projects.

The LEAD Center is **committed to continuous engagement in learning how culturally responsive evaluation** can improve our practice and diversity, equity, and inclusion for the higher education community.

During professional practice, we follow **American Evaluation Association (AEA) Evaluator Competencies, AEA Guiding Principles, and the AEA Cultural Competence Statement.**



OUR FOCUS AND NICHE

We focus on programs in **higher education**, with specific practice and expertise in the following topic areas:

- Formal and informal STEM education
- Educational technology adoption and impact
- Culturally responsive and responsible community engagement
- Innovative approaches to teaching and learning
- Examination of systems and policies in higher education
- Implicit racial and gendered bias in higher education

OUR CURRENT FUNDING SOURCES

- National Science Foundation
- National Institutes of Health
- Howard Hughes Medical Institute
- UW-Madison and other post-secondary institutions

OUR CONTRIBUTIONS TO OUR COMMUNITIES

- We are members of **professional academic societies:** American Evaluation Association, American Educational Research Association, Digital Games Research Association, Association for the Study of Higher Education
- We serve on **UW-Madison service groups:** Academic Staff Assembly; WCER Diversity, Equity, and Inclusion Change Team; search and screen committees
- We host **educational events for the WCER community:** Carl A. Grant Scholar visits, lectures, and brown bags
- We participate in a local evaluation **community of practice**
- We collaborate with and contribute to **WEC Evaluation Clinic**
- We have collectively **presented and/or published** nine works across 2019 and the first half of 2020

OUR FUTURE DIRECTIONS

- Continuing a **certification program** in evaluation
- Introducing **arts and creative education** evaluation projects to our portfolio
- Offering **professional development workshops** in approaches, methods, and tools in evaluation



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